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GigPal.net makes life easier for performers, musicians and venues

Chicago, IL --- "I needed an easier, faster way to update the concert calendar on my website" says GigPal™ creator and independent recording artist Mike Beck. "I'm on tour more than half the year, in the USA and Europe. Trying to keep my website's concert calendar current was time consuming and inconvenient.

"And because I had to update my site manually, there were times when the information on my calendar would become out-of-date. That doesn't help me project a professional image, and it annoys my fans." So Mike partnered with 3rd Millennium Enterprises to develop GigPal.net.

GigPal.net gives performers, musicians, bands, DJs, booking agents, managers and venues powerful web calendar management tools which eliminate many of the hassles associated with managing an active web calendar. And never again will out-of-date gigs show up on Mike's "upcoming" concert calendar.

GigPal.net was designed to make updating web concert calendars easy, fast and convenient. Websites powered with GigPal can be updated from any web–connected computer or PDA anywhere in the world, all without HTML or FTP. Perhaps best of all, old gigs are removed from "Upcoming" gig calendars automatically and relocated to a searchable "History/Tour Journal" page, which can be enhanced, building libraries of photos, audio, video and commentary for each gig, recording session or special event in an artist's career.

Additionally, GigPal automatically generates maps to venues for each gig on the calendar and GigPal retains an inventory of venues so information never has to be entered twice.

GigPal drastically cuts down on the amount of time it takes to add new gigs to a web site, literally reducing this task to seconds instead of minutes.

Updating a band's web calendar is no longer a dreaded chore --- It's something GigPal users look forward to: "Since I began using GigPal, it's been so much easier to keep my calendar accurate, and I don't have to wait for my webmaster to update my site" says Gigi Love, one of GigPal.net's beta-testers.

The cost of GigPal is something any musician can afford --- As low as $3 per month, or free for those who host their web site with 3rd Millennium. And everyone is welcome to try GigPal for thirty days at no charge. The registration form is online at http://www.gigpal.net, and GigPal's FAQ includes instructions on how to integrate GigPal calendars into a web site.

Dutch booking agency DDA has been using GigPal since day one. DDA's Arja Stam says this: "GigPal makes it so easy to communicate with the artists we represent --- As soon as a gig is confirmed, I add it immediately to their site through GigPal. Right away, the artist sees it, the fans see it, the press sees it. It's great!"

To see GigPal in action, visit the homepage of GigPal developer Mike Beck at http://www.mikebeck.us. All three performance calendars on Mike's site are generated dynamically and automatically through GigPal.net's easy-to-use web interface. The full roster of GigPal Artists is available online at http://www.gigpal.net/gigpal_artists.html

3rd Millennium Enterprises, based just outside Chicago in South Holland, Illinois, has been serving musicians and the music industry for nearly a decade. In addition to GigPal, 3rd Millennium provides a range of professional services including CD duplication, exceptional graphic design, web site development and hosting, online streaming audio and video services, and more. Additional information about 3rd Millennium can be found online at http://www.3rdmillennium.tv, or by calling 708/333-0003.

More information about GigPal.net is available online at http://www.gigpal.net

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